



Press Release

For immediate release

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Robyn Feldberg Earns Elite Resume Writing Credential

Frisco, Texas, March 27, 2009 -- Robyn Feldberg, Founder of Abundant Success Career Services, has completed a rigorous training program to earn the Academy Certified Resume Writer designation -- a new, high-level certification that signifies mastery of best-in-class resume strategies. As a result, she is now better prepared than ever to provide her executive-level job seekers with the powerful tools they need in today's highly competitive job market.

Earning the ACRW indicates that a resume writer has successfully completed all components of the Resume Writing Academy, an intensive and comprehensive training program that teaches the following skills and concepts through classroom study, training assignments, independent learning projects, and intense individualized feedback:

- * Resume Strategy & Client Positioning
- * Resume Writing Styles, Trends & Techniques
- * Cover Letter and Thank-You Letter Writing Styles, Trends & Techniques
- * Personal Branding for Resumes
- * Resume Formats, Designs & Structures
- * English Language & Grammar

Hiring practices have changed enormously over the last decade as employers gravitate to online postings, resume databases, and automated screening software. Combine these changes with the recent surge in unemployment, and job seekers face a complex and challenging task to create their marketing materials and manage their job search for best results.

"My clients are facing steep challenges in the employment market these days," said Feldberg, "and even after nearly two decades in the career field, I wanted to be sure that I was preparing them with the very best strategies and documents. My investment in the Resume Writing Academy and the ACRW means that my clients can enter the job search with confidence, knowing that they have the very best, most powerful, and most up-to-date resumes to accelerate their search."



THE ABUNDANT SUCCESS COACH

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Feldberg, also known as "The Abundant Success Coach," is a recognized leader in the careers industry. Feldberg holds credentials as a Certified Career Management Coach (CCMC), Nationally Certified Resume Writers (NCRW), and Academy Certified Resume Writer and anticipates earning her Certified Job Search Strategist credential within the next two months. Feldberg has equipped hundreds of professionals with the tools, tactics, and tenacity to create careers that are personally, professionally, and financially fulfilling.

In addition to five published contributions to national career books, Feldberg is the official career expert to the award-winning ABC television talk show Good Morning Texas. She has been interviewed and quoted by The Wall Street Journal, U.S. News & World Report, and The Washington Business Journal, and currently serves as the president of the National Resume Writers' Association.

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